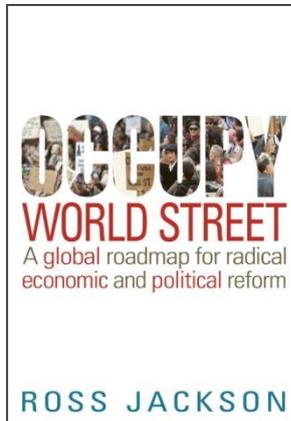


PRESS RELEASE - Please hold full reviews, features & interviews for publication date: **22nd March 2012** (pre-pub announcements are welcome)

Email gudi2004@hotmail.com for review copies, extracts or interviews with Ross Jackson. RJ will be in the UK Mar & Apr 2012, dates tbc.



OCCUPY WORLD STREET

A Roadmap for Radical Economic and Political Reform

By Ross Jackson

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www.greenbooks.co.uk/ows

Is Ross Jackson's breakaway strategy the the long awaited blueprint for 'the 99 percent'?

Advance praise for *Occupy World Street*:

"Ross Jackson's proposal for a post-collapse strategy is the first plausible, constructive scenario I have seen. An excellent text. Even amazing."

- DENNIS MEADOWS, author, *The Limits to Growth*

"A masterpiece that deserves wide circulation and commitment by world leaders."

- MAURICE STRONG, Secretary General of the UN Earth Summit, Rio, 1992

"Many writers have inventoried the unfolding disasters that threaten the human future. Ross Jackson is one of the very few who goes on to spell out a visionary, yet practical, program of sufficient ambition to achieve a positive future. This is a truly important book."

- DAVID KORTEN, *Agenda for a New Economy*

ABOUT THE BOOK

As demonstrators worldwide demand reform of a corrupt global economy that concentrates wealth in the top 1% of income earners, ***Occupy World Street*** offers a long awaited plan of action for 'the 99 percent'.

Ross Jackson delivers one of the most lucid descriptions of how global financial practices are driving economies to the brink of collapse, and making it impossible to deal effectively with climate change, ecosystem damage and peak oil.

He outlines a compelling plan that will allow countries to regain control of their economies, reorganise global trade alliances on a more human scale, and gradually replace WTO/IMF/World Bank with new institutions that support sustainable economies and uphold human rights. Rather than force a direct confrontation with the crumbling 'Empire', Jackson's innovative strategy would be led by a handful of small nations that are already starting to break away from the contemporary global order, and supported by ordinary citizens around the world.

Jackson has done what few others have dared to do: constructed a specific, implementable plan to reorganise the way economies work. It's a plan, says sustainable economics pioneer Hazel Henderson, that "*has the potential to unite hundreds of NGOs and millions of ordinary citizens behind a simple proposal that could change the current dysfunctional game.*"

Click to read [Ross Jackson's blogs](#), including: "*The EU Crisis: An Alternative View*"; "*Changing Course Part 1*"; "*Changing Course Part 2*"

[Click here](#) for a selection of quotes from the book.

ABOUT THE AUTHOR

Ross Jackson cofounded Simcorp, which is today a leading global financial software company and listed on the NASDAQ OMX Nordic Exchange. In 1988, he founded the first international hedge fund dealing exclusively with interbank currency trading, which has funded his charitable work. He is chairman of Gaia Trust, a charity he cofounded in 1987, which supports hundreds of sustainability projects around the world, including the fast-growing eco-village movement. His undergraduate degree was in engineering physics in Canada, followed by a master's degree in industrial management and a PhD in operations research, the science of problem solving.

Ross Jackson says of his book:

"The vision presented in **Occupy World Street** is not a fully defined take-it-or-leave-it proposition. It is purposely formulated as an open-ended proposal that can be debated, modified, refined, and improved. It is a framework that can only manifest if thousands of people around the world contribute to the vision and work actively for it in their local communities. There are many ways to contribute. Only the imagination sets the limits. I hope to establish a small international working group with NGO colleagues that can help to establish personal contacts to key persons in the countries that might be considered possible candidates as founders, and thus get a "first-phase dialogue" going."

CHAPTER OUTLINE

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EXTRACTS & ARTICLES

Ross Jackson is available to write articles and I also have ready a list of suitable extracts.

CONTACT US

Please get in touch if you would like me to suggest extract material, if you'd like a review copy, or if you would like to talk to Ross Jackson about an article or interview.

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I am a freelance, working on sustainability books and initiatives. I am working with Green Books to promote this book.