



The Flower Farmer's Year

How to grow cut flowers for pleasure and profit

By Georgie Newbery

Description

Grow your own cut flowers and you can fill your house with the gorgeous colors and heavenly scents of your favorite blooms, knowing that they haven't traveled thousands of miles – and you can make money while you do it!

Combining boundless passion with down-to-earth guidance and practical advice, Georgie Newbery draws on her own experiences as an artisan flower farmer and florist as she takes you through:

- how to start a cut-flower patch
- what to grow
- cutting, conditioning and presenting cut flowers
- creating a hedgerow Christmas
- starting a cut-flower business
- where to sell
- marketing and social media
- a flower farmer's year planner.

Whether you want to grow for your own pleasure or start your own business, *The Flower Farmer's Year* is the perfect guide.

The Flower Farmer's Year is a light, entertaining look at how to plant, maintain, and keep evolving a productive cut-flower garden. Whether you want to devote a corner of your garden to a stand of sweet peas and some cosmos, take up flower production for gate sales, or make a livelihood from cut flowers, Georgie Newbery will take you through everything from planning your garden to budgeting and marketing. With plenty of stories about mistakes she's made along the way, this book is a practical manual that teaches how to get involved in local, sustainable flower production for the home or commercially.

The Author

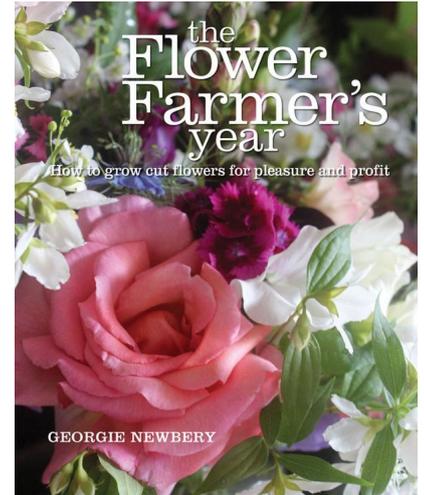


Georgie Newbery is an artisan flower farmer and florist, supplying cut flowers direct to customers from her smallholding in Somerset. Georgie set up and runs her own business and is a leading authority on growing cut flowers. She also runs courses on growing and arranging cut flowers, and on marketing via social media for fellow growers.

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Grow your own
Wedding
Flowers



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