

## The No-Nonsense Guide to Green Parenting

How to raise your child, help save the planet and not go mad

Kate Blincoe

### Keynote

Raising your children and being green at the same time doesn't have to be hard, stressful or boring - and Kate Blincoe will show you how.

### Description

*The No-Nonsense Guide to Green Parenting* is a fun, practical and inspirational guide to raising your children while engaging with nature, getting outdoors and maintaining your green values.

Aimed at parents of zero to ten year olds, this book takes a humorous and light-hearted look at all things green and nature inspired. Based on Kate's own experiences as an eco-aware parent, it is a beautiful book filled with stunning pictures, that says it's not about being perfect; it's about giving it a try, feeling the benefits for your family, and having fun while you do it.

It is impossible not to feel inspired by Kate Blincoe's pragmatic approach to balancing green living with the realities of raising children.

### Audience

This book is perfect for parents of children aged 0 to 10 who are looking for ideas on keeping their green values and getting their children outdoors more. Perfect for people who like:

- *Eco-Baby*, Hall
- *Green Parenting*, Corkhill
- *Learning with Nature*, Robb, Mew and Richardson

### Key Selling Points

- Filled with stunning images and beautifully finished
- A fun and light-hearted book that is accessibly written
- Appropriate for parents of children aged zero to ten

### Sales and Marketing Highlights

- Author has a good online following as editor of a green parenting website
- Reviews and coverage planned in national media

### Contents

- Fashion for eco-kids
- Learn and play
- Can I eat it now?
- Forage Harvester
- Body talk
- Green little fingers
- Nature nurture
- Green time
- Urban jungle

### The Authors:

Kate Blincoe is a journalist and writer with over a decade of working in the environmental sector. While working with the RSPB she became aware of how many children had very little experience with nature and the environment. Her experiences with her own children have led her to write a practical book to make it easier for parents and children to reconnect with nature.



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