

Sally J Hall

Eco Baby

A Guide to Green Parenting



Born in Kent, Sally grew up in semi-rural Surrey, one of four children. After taking a degree in English Literature she went into publishing in a sales and marketing role, where she specialised in publications for new mothers and mothers-to-be, nurses and health visitors.

While pregnant with her first child, Jamie (now nine), Sally began to write for mainstream baby magazines, including *Pregnancy & Birth*, *Mother & Baby*, *Baby* and *Baby's Best Buys*. Her job involved testing hundreds of baby products and offering advice for women expecting their first baby. She then became Consumer Editor of *Pregnancy & Birth* magazine.

She then began to tap into her increasing knowledge of, and interest in, the green movement. She lives as green a life as she can in all areas of life, and has not had a car for five years.

Sally writes on green and consumer issues for a range of newspapers and magazines, including *The Independent*, *The Mail on Sunday* and *New Consumer* magazine.

Sally comes from a musical family (she is a soprano with a philharmonic choir); her partner is both a guitarist and journalist, and together they have contributed many features to *Guitar Buyer* magazine.

A member of Compassion in World Farming, CND and Friends of the Earth, Sally has been a vegetarian for many years, does not wear animal products, and is bringing her children up to be vegetarians too. *Eco Baby* draws on Sally's two areas of interest and expertise: the period from pregnancy to the baby's first birthday, and environmental issues.

She lives in North London.